

Broiler & Breeder News Asia

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Market Trends and Exports/Imports

Japfa Maintains Live Chicken Exports to Singapore

EXPORT

Stable Supply: Japfa Comfeed Indonesia continues live chicken shipments to Singapore, completing 12-13 successful deliveries meeting strict food safety standards.

Low Mortality: Despite 11-hour sea transport, mortality rates remain low at 0.15-0.2%, well below Singapore's tolerance threshold.

Demand Outlook: Shipments are expected to continue with Singapore reviewing export performance and future shipment quotas in April.

Source: [Asian Agribiz](#)



Indonesia Increases GP Chick Import Quota for Free Meal Program

Higher Imports: Indonesia raised its GP chick import quota to 800,000 birds in 2026, up from 578,000 in 2025, with recipient breeding companies increasing from 24 to 27.

Company Allocations: The largest quota increase went to Berdikari, rising from 18,000 to 95,000 birds. Charoen Pokphand Indonesia's quota slightly decreased from 221,000 to 220,000, while Japfa Comfeed Indonesia increased from 163,000 to 165,000.

Demand Driver: The increase aligns with the government's free nutritious meal program and plans to develop integrated poultry operations including GP farms.

Market Outlook: Chicken demand for the program could reach 366,270 tons by 2028, though industry leaders warn that poor planning could lead to oversupply and lower farm-gate prices.

Source: [Asian Agribiz](#)



De Heus Completes Acquisition of CJ Feed & Care

Strategic Expansion: De Heus has finalized the acquisition of CJ Feed & Care from CJ Cheil Jedang, strengthening its presence in Vietnam, Indonesia, and Cambodia, while gaining entry into South Korea and the Philippines.

Operational Scale: The transaction includes 17 feed mills and multiple livestock operations, significantly expanding De Heus' feed production and livestock support capabilities across Asia.

Growth Strategy: The acquisition strengthens De Heus' expansion in Asia, combining CJ Feed & Care's expertise and customer network with De Heus' animal nutrition expertise.

Industry Impact: The move is expected to enhance feed innovation, farmer support, and sustainable animal protein production in the region.

Source: [Poultry World](#)



US-Indonesia Trade Agreement Expands Agricultural Trade

Tariff Removal: Indonesia will eliminate tariffs on over 99% of US products, including wheat, soybeans, dairy, meat, and processed foods.

Import Commitment: Indonesia plans to purchase over US\$4.5 billion in US agricultural goods under broader deals worth US\$33 billion.

Industry Concerns: Economists warn the agreement may pressure domestic industries and reduce Indonesia's policy flexibility in trade and manufacturing.

Source: [Asian Agribiz](#)



Bangladesh Poultry Industry Faces Continued Market Volatility

Rising Costs: Poultry farmers are struggling as feed prices increase while chicken and egg prices remain below production costs.

Import Dependence: Bangladesh relies heavily on imported feed ingredients, and currency depreciation and tensions with India have raised input costs.

Policy Proposal: A draft National Poultry Development Policy proposes stopping commercial DOC imports to stabilize supply, improve disease control, and support local GP producers.

Industry Impact: Small and medium-scale farmers are most affected by market volatility, while larger integrators remain more resilient.

Source: [Asian Agribiz](#)

Market Trends and Exports/Imports (Cont.)

EU Poultry Sector Urges Suspension of Imports from China

Audit Findings: The European Commission's audit (CT-2025-0037) found significant weaknesses in China's official control systems supporting poultry exports to the EU, including gaps in animal welfare oversight at slaughter, traceability, hygiene controls, and certification reliability.

Import Growth: EU poultry imports from China increased by over 30% year-on-year, reaching approximately 50,000 tonnes in 2025, raising concerns within the European poultry industry.

Industry Concerns: AVEC, representing 95% of European poultry production, warns that inadequate verification systems could undermine EU public health standards, animal welfare requirements, and consumer confidence.

Call for Action: AVEC urges EU authorities to implement a precautionary suspension of Chinese poultry imports until China can demonstrate compliance with EU standards and provide reliable guarantees.

Competitiveness Issue: European producers argue that strict EU regulations on welfare and sustainability must be matched by equivalent standards for imported poultry to ensure fair competition and maintain credibility of EU food policy.

Source: [Poultry World](#)



Middle East Conflict May Disrupt Global Poultry Trade and Feed Supply

Trade Exposure: The Middle East accounts for about 15% of global poultry trade volume and 20% of value, making the region critical for exporters such as Brazil, Turkey, Russia, Ukraine, the US, and the EU.

Redirected Trade: If shipments to the Middle East are disrupted, exporters may redirect poultry to other markets, including Asia, potentially at discounted prices.

Feed Supply Risks: Ongoing conflict could disrupt shipments through the Strait of Hormuz, affecting supplies of soy, corn, amino acids, vitamins, and minerals, which may raise feed costs.

Breeding Stock Concerns: Travel and logistics disruptions could also affect hatching egg and breeding stock supplies, posing risks to production continuity.

Outlook: Prolonged conflict could reshape global poultry trade flows, creating both supply opportunities and price volatility for Asian markets.

Source: [aviNews](#)



Vaccination and Disease Prevention

CRISPR-Based Therapy Shows Potential to Combat HPAI in Poultry

New Treatment Approach: Researchers are developing a CRISPR-based therapeutic to treat highly pathogenic avian influenza (HPAI), potentially allowing infected flocks to be treated instead of culled.

Multiplex Gene Targeting: The therapy uses multiplex CRISPR technology to target multiple regions of the flu genome simultaneously, making it harder for the virus to mutate and evade treatment.

Research Progress: The project, led by Seek Labs in collaboration with the Canadian Food Inspection Agency, has received funding to design and test the therapy.

Future Application: Researchers are exploring aerosol or oral delivery methods suitable for commercial poultry farms, with trials planned in chickens and other poultry species.

Source: [WATT Poultry](#)



Indonesia Strengthens Animal Health Standards After Saudi Poultry Import Restrictions

Biosecurity Measures: Indonesia is strengthening biosecurity, disease surveillance, zoning, and compartmentalization to improve compliance with international animal health standards.

Export Impact: Saudi Arabia has restricted poultry and egg imports from several countries, including Indonesia, as a precautionary sanitary measure.

Processed Products Allowed: While fresh poultry exports are still under negotiation, heat-treated processed chicken products that inactivate HPAI are permitted for export.

Export Performance: Indonesia exported 19 tonnes of processed chicken to Saudi Arabia in 2023, while other processed poultry products exceeded US\$132 million in 2024.

Market Strategy: The government aims to expand market access through veterinary diplomacy, improved traceability, facility audits, and export certification aligned with WOAHS standards.

Source: [eFeedLink](#)

