

Broiler & Breeder News Asia

6 - 12 May 2026

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Market Trends and Exports/Imports

Middle East Conflict May Increase Long-Term Cost Pressure on Broiler Industry



Rising Production Costs: The war in Iran is expected to increase feed, fertilizer, and fuel costs, creating prolonged economic pressure for the broiler sector.

Long-Term Impact: Rabobank noted that fertilizer-related feed cost impacts may peak in 2027 and beyond.

Consumer Shifts: Higher fuel prices could push consumers toward lower-cost retail protein options instead of foodservice.

Chicken's Advantage: Despite economic headwinds, chicken remains competitively positioned due to its affordability, versatility, and wide range of product formats.

Market Adaptation: Growth in value menus and chicken-focused quick service restaurant concepts continues to support demand.

Source: [WATT Poultry](#)

Vietnam Poultry Farmers Face Losses as Prices Fall Below Production Costs



Price Declines: Chicken and egg prices in Vietnam's major poultry regions have dropped sharply due to oversupply and weak post-Tet demand.

Margin Pressure: Industrial chicken and egg prices are trading at or below production costs, increasing financial stress on producers.

Rising Input Costs: Feed costs have increased 10-15%, while higher freight costs linked to Middle East tensions are adding further pressure.

Import Competition: Vietnam imported around 300,000 tonnes of poultry in the first four months of 2026, contributing to market oversupply.

Industry Recommendations: Producers are advised to reduce flock sizes, stagger production cycles, and strengthen biosecurity measures to improve sustainability and market access.

Source: [eFeedLink](#)

CAB Cakaran Sees Feed Cost Pressure as Manageable Despite Rising Input Prices



Feed Cost Impact: Rising freight and raw material costs linked to the Iran conflict have pushed poultry feed prices higher in Malaysia.

Raw Material Security: CAB Cakaran has secured sufficient feed raw materials through FY2026, reducing near-term supply risk.

Cost Structure: Feed accounts for 65-70% of the company's production costs, with exposure increasing after acquiring Cargill Feed Malaysia.

Market Outlook: Higher broiler prices and improving sales volumes may help offset increasing operational costs in the second half of FY2026.

Business Performance: The company's retail segment returned to profitability, while losses in its fast-food division narrowed.

Source: [eFeedLink](#)

Japfa Vietnam Expands Integrated Poultry Supply Chain with New Feed Mill and Slaughterhouse



Major Investment: Japfa Comfeed Vietnam inaugurated a new feed mill and poultry slaughterhouse in Binh Phuoc province with combined investment exceeding VND800 billion (US\$30 million).

Feed Production Capacity: The new feed mill has an initial capacity of 240,000 tonnes annually, with plans to expand to 480,000 tonnes.

Processing Expansion: The poultry slaughterhouse can process 60,000 birds per day and meets international food safety standards including HACCP, ISO 22000, and FSSC 22000.

Sustainability Measures: Facilities include cold storage systems, wastewater treatment, and emission-reduction technology to improve environmental performance.

Industry Impact: The project strengthens Japfa's Feed-Farm-Food integrated model in Vietnam and supports regional poultry supply chain development.

Source: [eFeedLink](#)

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Market Trends and Exports/Imports (Cont.)



Bangladesh Poultry Industry Faces Severe Cost and Profitability Crisis

Rising Production Costs: Bangladesh's poultry sector is under heavy financial pressure as feed costs, taxes, and imported input prices continue to rise.

Profitability Challenges: Egg production costs now exceed wholesale prices, while broiler farmers are operating at break-even or losses due to narrow margins.

Tax Burden: Higher corporate tax, advance income tax, and turnover tax have significantly increased operating costs for poultry producers.

Industry Impact: Small and medium-scale farms are increasingly at risk of closure, threatening rural employment and supply chain stability.

Food Security Concern: Industry groups warn that continued losses could lead to market consolidation, reduced competition, and higher chicken and egg prices for consumers.

Policy Requests: Stakeholders are calling for lower import duties on feed ingredients, tax relief, subsidized electricity, and low-interest financing to stabilize the sector.

Source: [eFeedLink](#)

Feed and Nutrition



Indonesia's New Soybean Meal Procurement Policy Raises Feed Cost Concerns

Policy Change: Indonesia now requires feed producers to purchase soybean meal (SBM) through state-owned Berdikari beginning May 2026.

Industry Concern: Feed producers are closely monitoring potential pricing impacts, as official pricing mechanisms have not yet been announced.

Feed Importance: SBM represents about 22% of poultry feed formulations, making supply continuity critical for production stability.

Supply Outlook: Industry representatives believe the policy's impact will remain manageable if Berdikari maintains stable and efficient supply distribution.

Market Shift: The new system replaces direct procurement from global suppliers in the US, Brazil, and Argentina.

Source: [Asian Agribiz](#)



Rising Soybean Meal Prices Pressure India's Poultry Sector

Feed Cost Surge: Soybean meal prices in India increased 25% within a month, sharply raising poultry feed costs.

Production Concerns: Lower soybean output forecasts due to poor weather and reduced acreage are tightening supply availability.

Industry Impact: Feed accounts for 65–70% of poultry production costs, increasing financial pressure on poultry and livestock producers.

Import Requests: Poultry industry groups are urging the government to allow imports of 1.5 million tons of GM soybean meal to stabilize feed supply and prices.

Opposition from Processors: Local soybean processors oppose imports, warning they could weaken domestic soybean prices and affect India's non-GMO market positioning.

Policy Debate: Industry stakeholders are also calling for tighter controls on soybean futures trading to reduce market volatility.

Source: [aviNews](#)

Vaccination and Disease Prevention



Study Finds Different Salmonella Serotypes Enter Broiler Flocks Through Different Routes

Key Finding: Research found Salmonella serotypes enter broiler flocks through distinct transmission pathways.

Transmission Routes: *Kentucky* and *Enteritidis* were linked to breeder flocks and hatcheries, while *Infantis* appeared to persist in poultry houses between flocks.

Industry Impact: Findings support targeted Salmonella control strategies focused on litter management, sanitation, and environmental control.

Study Note: The study only tracked flocks up to Day 7, though previous research showed *Typhimurium*, *Infantis*, and *Enteritidis* account for nearly 50% of positive carcasses and poultry parts.

Source: [WATT Poultry](#)